

INVITATION TO SPRING! OUR  
NEW COLORS ARE LOVELIER THAN EVER.  
OUR STYLES ANSWER EVERY SPRINGTIME  
NEED. OUR CLOUDLESS TEXTURE AND  
TRIPLE GUARD REINFORCEMENTS ARE  
EFFECTIVE SELLING FEATURES WE  
ARE READY WITH STYLING AND  
PROMOTIONAL IDEAS TO ASSIST YOU  
IN YOUR SPRING SALES CAMPAIGN.

**NOLDE & HORST**  
SALES COMPANY, INCORPORATED

NEW YORK, 100 FIFTH AVENUE BUILDING - CHICAGO, 100 N. WABASH ST. - LOS ANGELES, 200 S. BROADWAY STREET

V. B O B R I

Nolde & Horst Sales Co., Hosiery  
G. M. Jones



LESTER BEALL



CHARLES CHAPPELL  
National Distillers Products Corporation  
Erwin, Wasey & Company



LESTER BEALL  
The Chicago Tribune



**AGE**

**CERTAINLY MAKES A DIFFERENCE  
IN LOW-PRICED RYE**

**HERE'S A TIP---**  
**LOOK AT THE BACK LABEL**

As every expert whiskey man knows, it's the age that gives whiskey its smoothness and flavor. And it's summers that count the most. All of which helps to explain the fine flavor and popularity of Rewco—the oldest low-priced Maryland rye on the market. Distilled in the famous Mount Vernon distilleries—aged two summers in charred oak barrels—and still sold at a price anyone can afford.

AT ALL STATE STORES—No. 83 Quarts \$1.55 • No. 84 Pints \$.85

**REWCO**  
MARYLAND STRAIGHT RYE  
WHISKEY

THIS EMBLEM  PROTECTS YOU.