Entwurf: BOBRI

A NEW HOSIERY COLOR!

SAMARKAND... a stocking color with all the glamour of the Orient. A new ginger brown, pungent, savory, straight out of Arabian Nights! • Promote this shade with the new fashions, with shorter skirts, low heels, and with Persian, Hindu or Renaissance costume colors. Display it with ginger browns, rust, wine, bronzy greens, smart new sienna shades • Feature it with curly fall fashions for sports, campus or tailored wear.

In the sheerest hosiery with Triple Guard* heel, Angle Knit* Toe for longer wear. Prices ranging from $1.00 to $1.65.

NOLDE & HORST SALES COMPANY INCORPORATED

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WOMEN BUY OUR HOSIERY BECAUSE IT IS SHEER, CLEAR, LOVELY. THEY BUY IT AGAIN AND AGAIN BECAUSE IT IS DEPENDABLE AS WELL. THIS ATTRACTIVE COMBINATION OF SERVICE AND STYLE IS A DIRECT RESULT OF THE HIGH MANUFACTURING STANDARDS WE HAVE MAINTAINED FOR ALMOST FIFTY YEARS. YOU CAN USE THESE STANDARDS IN YOUR DEPARTMENT TO BUILD A PROFITABLE REPEAT BUSINESS.

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We offer a complete line of quality hosiery, fashionable colors, the latest Cloudless construction. We maintain a styling and promotional service to facilitate the merchandising of our product, package it in the way best suited to your individual needs. You can buy it under your store brand or the Nolde & Horst name.

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