



Jacket and wrapping papers

ZWEYBRÜCK, WIEN

Vienna is the city of the ornamental. No practicality, old or new, has been able to oust its "lovableness" and charming decorativeness.

The surface decorations which Emmy Zweybrück designs for jacket and wrapping papers are redolent of that Vienna atmosphere that we all love. Yet this luxuriance of form and colour is never meaningless, but always based on sound craftsmanship. She loves and is fond of using motifs from popular art, but without relapsing into pillaging old conventional motifs. She also avoids all cheap modernism. The foundations of her art are good taste and a clear feeling for the beautiful.

Transl. by W. L. Campbell.

