

Verschiedene amerikanische Autoinserate mit den Schlagzeilen:

„Er läuft wie durch eines Zaubers Hand“,
 „Ein stiller Diener Ihrer leisesten Laune“,
 „Chrysler Airflow Styling has a brilliant new flair“.
 (Durch eine Übersetzung dieser Worte könnte der Sinn nicht voll getroffen werden).

Various American motor advertisements with the slogans:

„It works like Magic“
 „Silent Servant of your slightest whim“
 „Chrysler Airflow Styling has a brilliant new flair“



*Safety
and Style*

START AT THE TOP
ON THE
MODERN AUTOMOBILE

This smart model of "the car that's built to last 100,000 miles" clearly shows why America calls Pontiac the most beautiful thing on wheels. Packed with all that's best - with all that's new in the way of features, the low-priced 1936 Pontiac is everywhere regarded as one of the finest value achievements of modern industry.

GENERAL MOTORS CONCERTS - Sunday, 10 to 11 p. m. Eastern Standard Time NBC Red Network - Coast to Coast - Symphony orchestra with famous guest artists

WHAT difference do you instantly see between this sleekly smart 1936 Pontiac and cars of earlier years?

Look at the top and you will find the answer. Here is a crown of solid steel - gleamingly smooth - sweeping with graceful, uncluttered beauty from windshield to rear window.

The "soft spot" - that vulnerable patch of fabric in old-type roofs - is gone and in its place you find the famous solid steel "Turret Top" which now distinguishes every closed car with Body by Fisher.

That great seamless sheet of metal not only puts vital safety over your head - it also buttresses and reinforces the whole car structure.



And many months of owner experience on hundreds of thousands of General Motors cars has adequately verified scientific tests, which proved the "Turret Top" warm in winter, cool in summer, and restfully quiet all year round.

This newest Fisher contribution to safety takes its place with Fisher perfected No Draft Ventilation in identifying a modern car built to give its owner the latest full measure of security and comfort - in all seasons and in all sorts of weather.

And like Fisher No Draft Ventilation, the solid steel "Turret Top" Body by Fisher is found only on General Motors cars.

THE SOLID STEEL "TURRET TOP" BODY BY FISHER

ON GENERAL MOTORS CARS ONLY: CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • LACALLE • CADILLAC



AIRFLOW *Chrysler*

With *AIRFLOW* BY *ADRIAN*
 ... it works like magic ... it feels like flying!
 ... the most beautiful thing on wheels ...



Silent Servant
OF YOUR
SLIGHTEST WHIM

Silent Servant of your slightest whim ...
 ... the most beautiful thing on wheels ...



Chrysler Airflow Styling
HAS A BRILLIANT NEW FLAIR

Chrysler Airflow Styling has a brilliant new flair ...
 ... the most beautiful thing on wheels ...