



ENGLISCHE
AUTOINSERATE

Rolls-Royce

„Der beste Wagen der Welt“
Vielleicht ist er es sogar. Denn
ich kann mir nicht denken, daß
man sonst mit so langweiligen
Inseraten Autos verkaufen kann.
Dasselbe gilt für seinen Stall-
gefährten Bentley.

BRITISH MOTOR
ADVERTISEMENTS

Rolls-Royce

“The best car in the world”
(Perhaps it may be so, for I
cannot imagine that one can
otherwise sell cars with such
tedious advertisements!)
The same applies to its stable
companion the Bentley car.

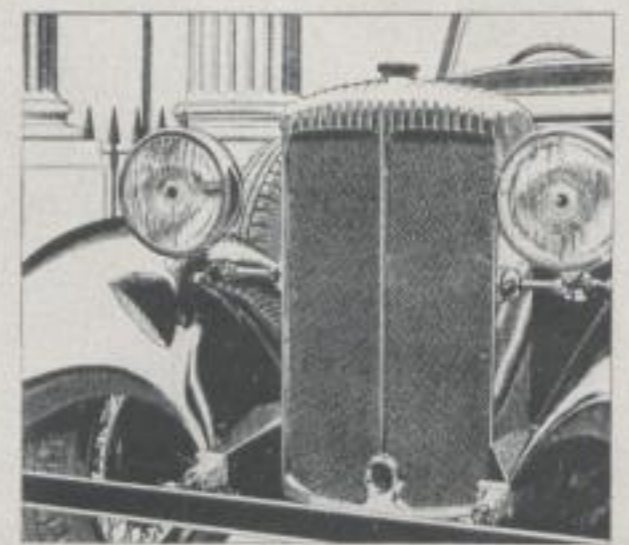


Daimler

„Der prachtvolle neue Daimler vereinigt größte
Schmissigkeit mit unerhörter Geschwindigkeit
und wunderbarer Ausgeglichenheit“
Bild und Text hätten wahrscheinlich vor zehn
Jahren Eindruck auf einen Autointeressenten
gemacht!

Daimler

“The brilliant new Daimler has ‘any amount
of snap . . . deceptive speed . . .
remarkable suavity’
(The illustration and text would probably have
made an impression on a prospective buyer
ten years ago)



The brilliant new



has ‘any amount of snap..
deceptive speed..
remarkable suavity’

Price £450

Testing the new Daimler ‘15’ for his Güterzeitung (from which our
headline is quoted), Mr. John Petrolou found ‘the evidence of the
speed-indicator sometimes so startling as to call for proof.’ Two other
points that especially impressed him were ‘the remarkable smoothness
of the pull’ and ‘the extraordinary quietness of the engine and gear.’
But aren’t you already persuaded that this—‘a comfortable car in the
proper sense of the word’—is a car you should certainly try? Ask
your nearest dealer for a trial run—or write to Daimler Headquarters,
89 Sandy Lane, Coventry.



DAIMLER FLUID FLYWHEEL TRANSMISSION
Ten minutes at the wheel of a car with this trans-
mission will spoil you for any other

★ ★ The silent overhead-valve system now
incorporated in all Daimler engines produces a remarkable live-
ness. This is secured without sacrifice of the famous Daimler
characteristics hitherto identified with sleeve-valve construction—
smoothness, silence, and freedom from pinking.

BUY A CAR made in
the UNITED KINGDOM