

Posters

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photograph himself, that arbitrary patching together of essentially different photographic elements never occurs; in his case the constructor is always far superior to the material. In order properly to understand the expression "graphic photography", coined in this periodical for the first time, Matter's work must be kept in view: the command of photographic technique, very great power of pictorial imagination in taking the photographs, and an unswerving determination as regards the graphic style. Transl. by W. L. Campbell.

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