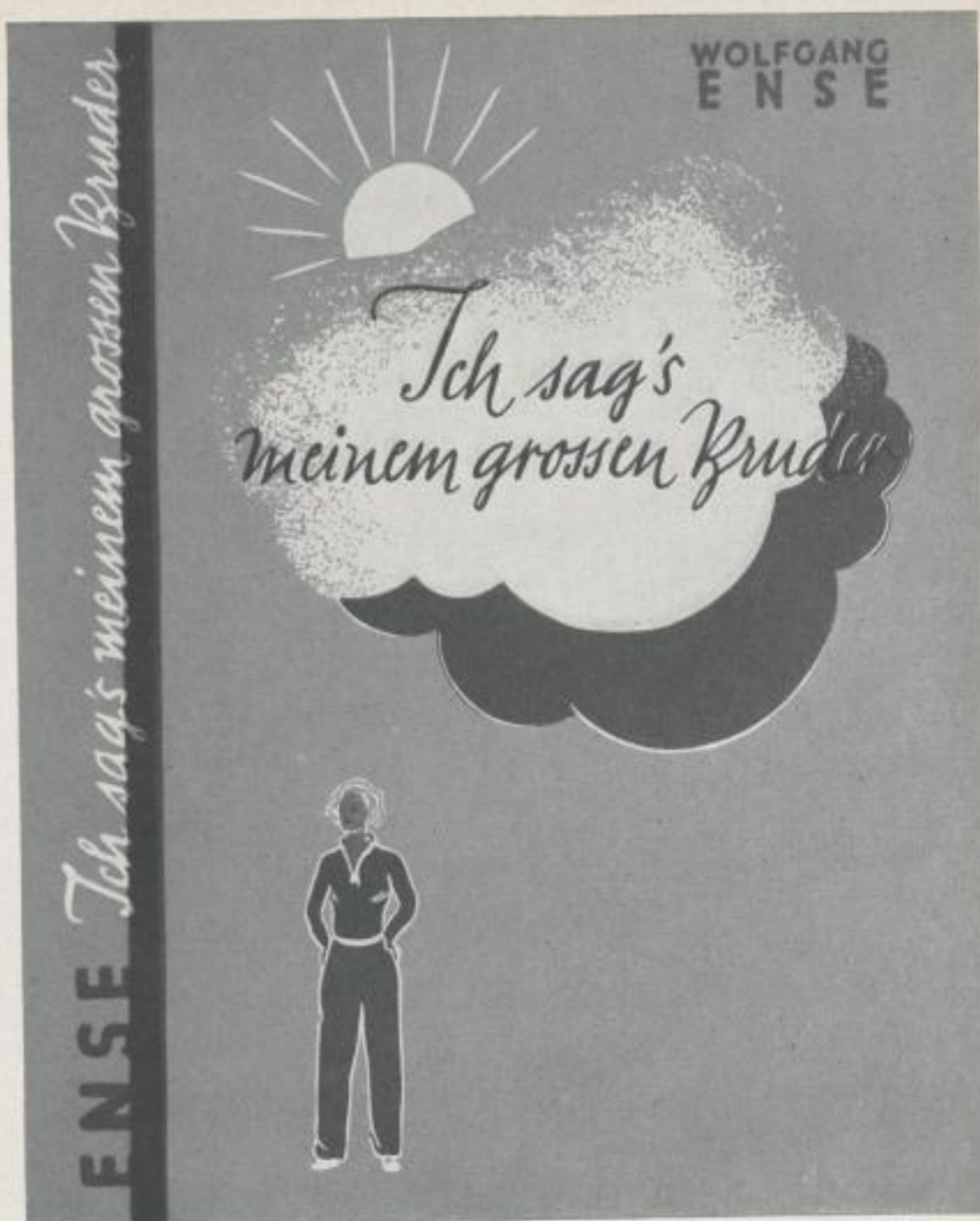


# AVERDUNG



The jacket which clothes the book is very subject to fashion's decree, like every other garment. The publisher demands that the public taste of the moment should be satisfied. The artist has to take care that this wish is met without descending to the trivial.

Averdung has an instinctive feeling for movement and mobility. The charming unpretentiousness of his compositions makes a very pleasant impression. He is clever at forming a synthesis between the commercial wishes of the publisher and the contents of a book.

Transl. by W. L. Campbell.