

L O N D O N

relax in



DAKS

The only comfort-in-action trousers. Magnificent trousers for doing everything and nothing in. Cut to fit your hips and free you from the bondage of braces and belts. Add—a quite perfect hang—a simple device for shirt control—a superb material woven specially for Daks—and it's easy to see why Daks outclass all other leisure trousers. In clear, crisp shades of grey, stone and white, price 30/- a pair . . . Stocked by all the leading stores, tailors, and outfitters throughout the United Kingdom and Northern Ireland. If you have any difficulty in obtaining Daks, write to S. Simpson Ltd., Stoke Newington Road, London, N.16.

AND
ONE
THING
LEADS
TO
ANOTHER



So many men liked Daks trousers that they urged us to produce Daks suits on the same comfort lines. We have done it. Every Daks agent can now show you a range of exclusive materials for Daks lounge or plus four suits, which you can have either ready tailored or made to your measure from 5 to 8 guineas . . . You can even get a Daks 'Week-end' suit for as little as four guineas.

For comfort-in-action



Daks are magnificent trousers for doing everything and nothing in. Cut to fit your hips and free you from the bondage of braces and belts. Add to that—a quite superb hang—a simple device for shirt control—a fabric woven specially for the purpose—and it's easy to see why Daks outclass all other leisure trousers. In clear, crisp shades of grey, stone and white, price 30/- a pair . . . Stocked by all the leading stores, tailors, and outfitters throughout the United Kingdom and Northern Ireland. If you have any difficulty in obtaining Daks, write to S. Simpson Ltd., Stoke Newington Road, London, N.16.

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