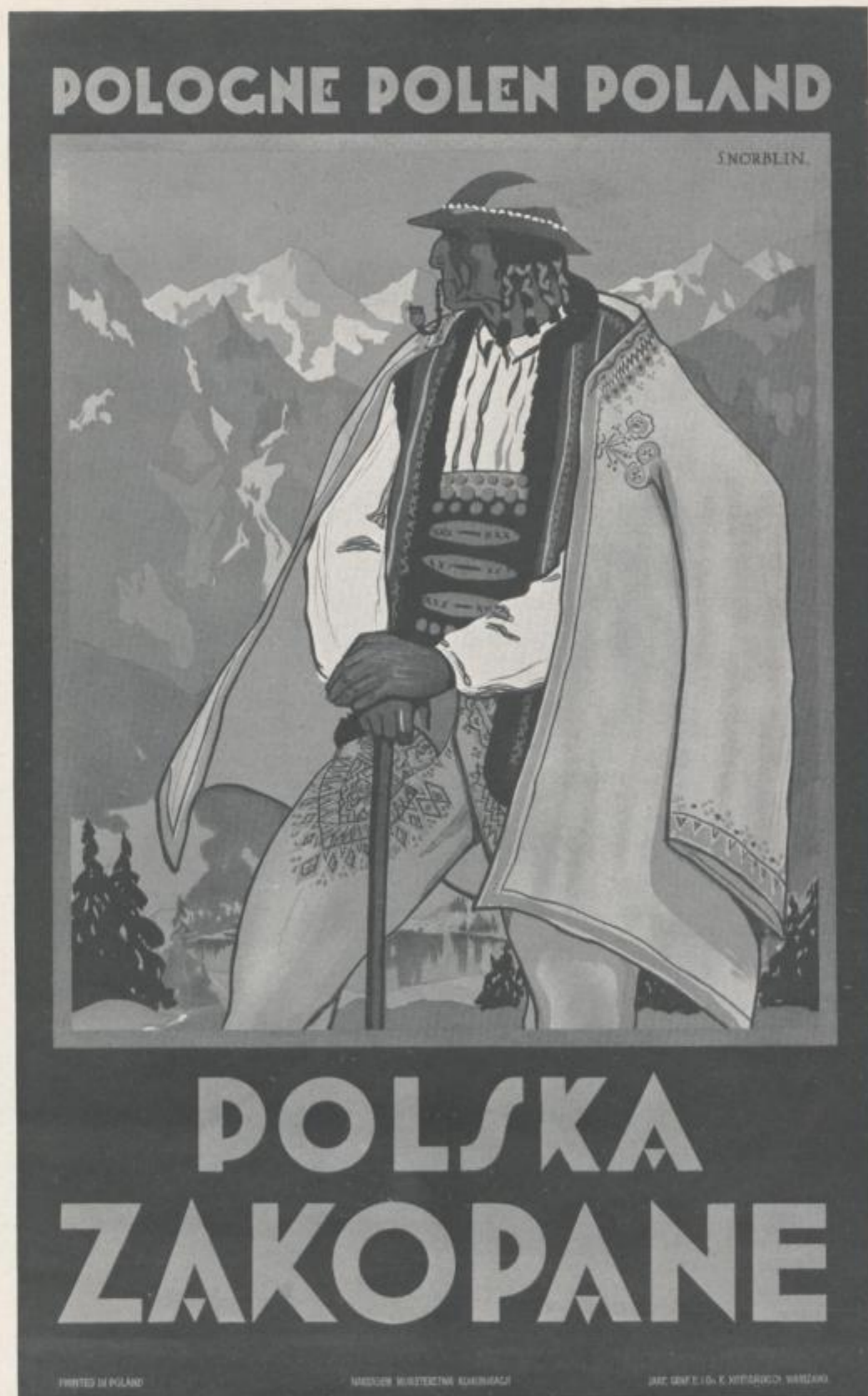


Traffic posters



N O R B L I N

Among the modern Polish advertising graphic artists there are quite a number who produce excellent poster work, such as T. Gronowski, Bartłomiejczyk, Sandecka, and Stefan Norblin. Stefan Norblin, whose work is reproduced in this number, is a man of about forty-five and a descendant of Jan Peter Norblin de la Gourdain, a French emigrant who was court painter to King Stanislaus August Poniatowski. He displays very great ability in reproducing in his posters the two characteristics of what is Polish and what is modern in strong and impressively original designs.

As in the case of many of his profession, his father did not wish him to adopt an artistic career. He went to school in Switzerland. He completed his studies at the classical State school in Dresden, and, at his father's wish, then had to attend the Commercial Academy in Antwerp where he obtained a diploma. After completing