

Traffic posters



N O R B L I N

Honour, the highest distinction that can be obtained by a Polish artist.

This industrious artist has produced numberless works in almost every sphere of advertising art. He has also made designs for stage scenery, cafés, and other decorative purposes. His style has been a line of guidance, especially for the younger graphic artists in Poland. Norblin's unique artistic posters deserve much greater recognition and dissemination than they actually obtain. Economic conditions in Poland, from which most other European countries are also suffering, do not permit of giving more room to really serious advertising art.

Transl. by W. L. Campbell.



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