



to its individuality. The drawing and colouring of the posters reflect the nordic landscape. Italy is at the parting of the ways; it would like to bring out monumental posters, but, as far as could be ascertained at the Exhibition, the artists still lack monumentality. Soviet Russia has made great progress as compared with earlier years. That is particularly noteworthy for the artists in that country have no possibility of practising on commercial posters. Hungary has a style of its own in its tourist advertising and knows how to present the peculiarities of the scenery in an original artistic form. Without finding fault, it must be stated that the firms ordering posters in Great Britain still adhere to the old style of traditional poster, which is much to be regretted

Drei französische Verkehrs-Plakate von A. M. Cassandre

Three French tourist posters by A. M. Cassandre

