



Drei französische Luftverkehrs-Plakate
Three French air traffic posters

Zeichner Designed by
SOLON, BECKMAN, SATOMI

in view of such an excellent artist as McKnight-Kauffer.

The oversea shipping companies have not contributed so very much to encouraging the tourist poster. An exception is provided by Cassandre's "Normandie" poster. The posters of the air transport companies are more interesting; for instance, the poster designed by Garretto and Solon for Air France, Beckman's design for Aero-transport and a K. L. M. poster are worthy of praise.

The Hungarian State Tourist Office deserves recognition for the trouble taken to collect and exhibit the large material consisting of over 750 posters.

Transl. by W. L. Campbell.

