

*80 in the shade...*

This advertisement may lose some of its point if there's a shower on the day it appears. But if the weather is as hot as it was when we wrote it, you'll be glad of the suggestions it contains. First, there are the two jackets—which Simpson have tailored to be as thin as they can go. Both in light-weight mohair flannel, both unlined, and with patch pockets—the double-breasted costs 9/-, the single-breasted, 8/6. The trousers are flax, price

**SHIRTS AND SHOES**

Continuing, the three open shirts down the side are taken from our summer selection of these useful sun-weather garments. We have them in all manner of power from 8/6 up to 1/- each. Finally, the shoes below have also been selected for their comfort during heatwaves. Their price can range 14/6 for the sandal on the left, to 2/- for the white lace-up shoe on the right.

SIMPSON 202 PICCADILLY, MAYFAIR 2002. THERE IS AN AGENT FOR SIMPSON TAILORING IN YOUR DISTRICT.



Inserate der Firma Simpson, London

Advertisements of the firm of Simpson, London

