



ER PLASTIC WORKS

„Weihnachtsgespräch“ der
Packungen für Süßigkeiten

“Christmas conversation” of
Packings for confectionary

KALLISTA

Paper plastics are to be found nowadays in almost all countries as a basis for advertising photographs. Kallista goes a step farther. His paper plastics are independent means of advertising, intended and constructed as window display posters or aids to window-dressing. These plastic posters are so constructed that they can be folded flat for transport purposes and very easily restored to their amusing plastic form.

