

## CALENDARS 1937

We illustrate in this issue a few of the calendars which were sent to us at the New Year. It is naturally impossible for us to reproduce all the calendars. We have merely selected a few which appeared particularly interesting to us as types. A calendar is certainly one of the German printers' most essential means of advertising, and we hope that their efforts to be of use to their customers may be crowned with success. We received calendars from the following firms:

Calendar issued by the Allgemeine Elektrizitätsgesellschaft  
Entwurf WINKLER - LEERS Design

ALLGEMEINE ELEKTRICITÄTS-GESELLSCHAFT




FÖRDERMASCHINE MIT LEONARDANTRIEB

DEZEMBER 1937

SONNTAG	• •	28	5	12	19	26
MONTAG	• • •	29	6	13	20	27
DIENSTAG	• •	30	7	14	21	28
MITTWOCH	• •	1	8	15	22	29
DONNERSTAG		2	9	16	23	30
FREITAG	• • •	3	10	17	24	31
SONNABEND	•	4	11	18	25	1

AEG



ERNST Hedrich NACHF  
GMBH (DRUCKEREI SEEMANN) LEIPZIG

BUCHDRUCK  
OFFSETDRUCK

STEINDRUCK  
FOLIOBUCH

JANUAR  
7  
Donnerstag

Kalender der Firma Hedrich GmbH., Seemann Druckerei  
Entwurf B Ö T T C H E R Design

The Cloister Press Manchester  
Deutsche Lufthansa, Berlin  
Deutscher Adreßbuchverlag für Wirtschaft  
und Verkehr, GmbH., Berlin  
Dresdener Neueste Nachrichten  
Paul Drews GmbH., Berlin SW 68  
Eschenbach & Schaeffer, Druckerei,  
Hannover  
Etzold & Kießling AG., Crimmitschau  
Feldmühle, Papier- und Zellstoffwerke AG.,  
Stettin  
G. Franz'sche Buchdruckerei, München  
Gebr. Feyl, Druckerei, Berlin  
Ges. für Wirtschaftspropaganda,  
Graphische Werkstätten  
Greven & Bechtold, Buchdruckerei, Köln