

Photo: Pfanckuch

Specimen pages from the
Fifteenth Annual of American Advertising Art



It is also noteworthy that drawing has come very much to the front as compared with photography, and that a large number of good drawers of figures whose work was formerly displaced by photography once more appear on the scene and are now in turn displacing photography. The reproduction of the coloured and monotone illustrations is excellent. The Annual is also a fine example of American printing.

Translated by W. L. Campbell
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BEZUGSBEDINGUNGEN IM INSERATENTEIL
FOR RATES OF SUBSCRIPTION SEE THE ADVERTISEMENT SECTION