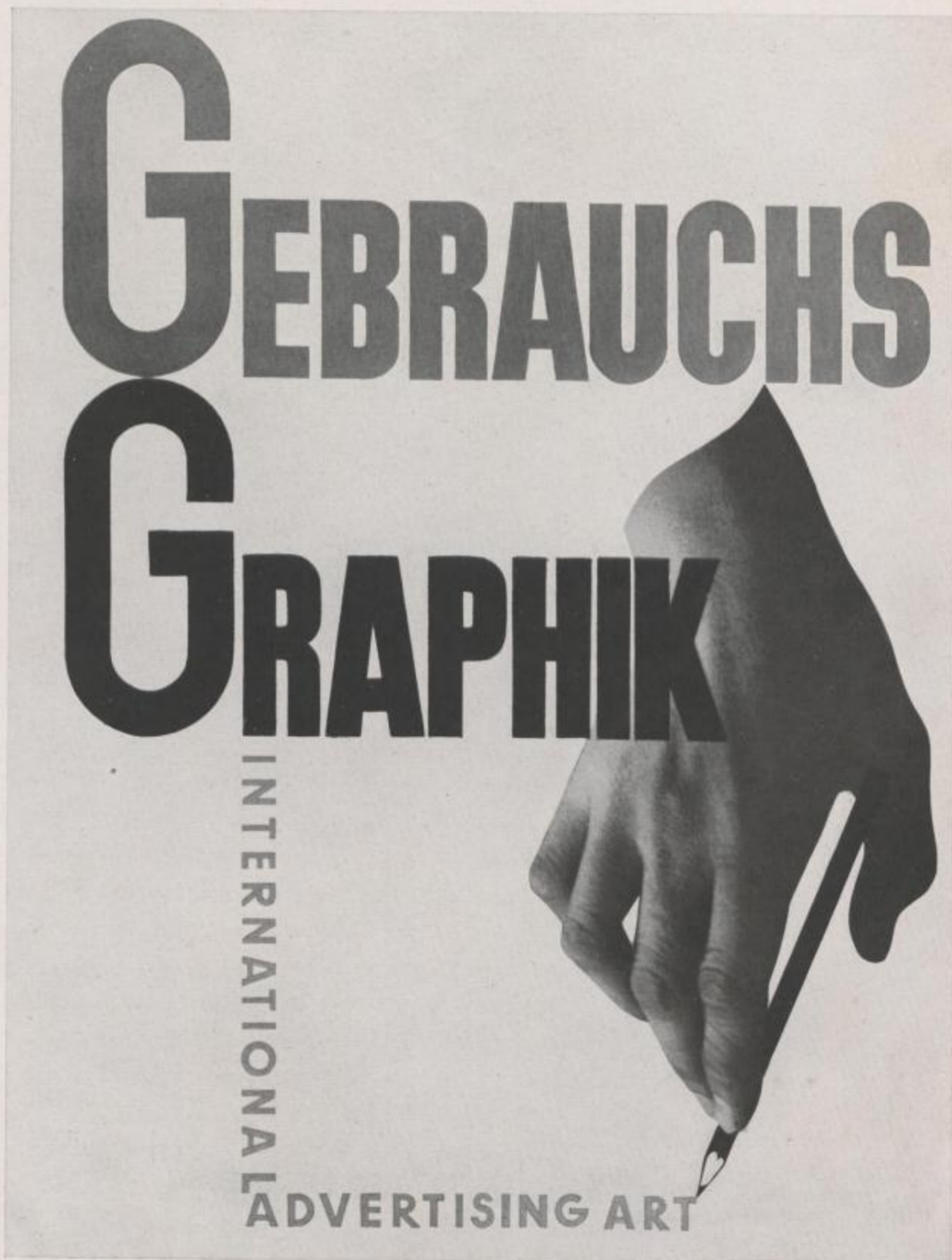


FRENCH POSTER ART AND HER YOUNGER ARTIST

The new French poster style was evolved in Paris about ten years ago. It was evolved by artists with an unusually strong and fresh feeling for form. If the development of their work is followed it becomes apparent that this new language of form became a law for them to which they adhered with iron discipline as if it were a question of eternal verities.

But the younger artists are already coming to the front. It is one of the privileges of youth to treat the so-called eternal verities with profound mistrust, yet they will soon have to recognize that it is only from the work of their predecessors that they can obtain the building material for the new work which they would like to construct.

J. N A T A N
P A R I S



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