



# "GEBRAUCHSGRAPHIK"

*and*

are a happy couple, aren't you? Every month this Magazine brings you lots of new ideas and shows you what is foremost in Advertising. You always wait eagerly for the next issue.

You are not the only one. So do most in this country who are concerned with marketing goods: manufacturers, publicity managers, agencies, printers. They all say: This is really *the* leading Magazine of its kind, as many letters prove. Perhaps *you* penned one of them yourself.

Thanks, but . . . well, if "GEBRAUCHSGRAPHIK" is so universally respected, would it not be to your advantage to let everyone know how foremost *you* are in Advertising?

There are many prospective clients reading "GEBRAUCHSGRAPHIK". They are waiting for *you*! Tell them, show them! Here is the space! Here is the opportunity! Look how two progressive London advertisers have already jumped at the suggestion. They should know.

It will pay them. It would *pay you* as well! Let our Sales Promotion Specialist inform you:

*L. Fritz Gruber*

"Gebrauchsgraphik"-Office  
1, Newton Street, LONDON W.C.2.  
Phone HOLborn 1983