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In our April issue last year we gave a survey of advertising art in Germany, and our August issue dealt with Hungarian art in the same sphere. This series of special publications is continued by a cross section of London's advertising art. We could only make a random selection from the abundance of excellent material, but we hope that we have succeeded in correctly indicating the great artistic development in recent years. We offer our cordial thanks to all those who have assisted us in the issue of these publications.

H. K. Frenzel, Editor

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