

Entwurf Design
A S H L E Y

Agentur Agency
W. S. CRAWFORD Ltd.

Begin and end the day with...



MILK contains:

- the most perfect protein that nature ever devised
- the most perfect food - than milk. Milk is unique. Milk is assimilable. Milk has in it everything that is essential and nothing that is harmful to human life - an ideal balance and proportion. What a food therefore is milk - for fitness and strength and energy. No wonder famous athletes make milk the basis of their training. And what a nutrient we should be - if we all drink at least a pint per head per day, instead of less the average - a miserable thing! How much fitter, more active and alert we would be, if you would follow this simple rule - make your breakfast of a glass of milk with a cereal or some fruit and drink a glass late thing at night.

THE FOOD OF FOODS!

Neither Nature nor man has ever conceived a more perfect food - than milk. Milk is unique. Milk is assimilable. Milk has in it everything that is essential and nothing that is harmful to human life - an ideal balance and proportion. What a food therefore is milk - for fitness and strength and energy. No wonder famous athletes make milk the basis of their training. And what a nutrient we should be - if we all drink at least a pint per head per day, instead of less the average - a miserable thing! How much fitter, more active and alert we would be, if you would follow this simple rule - make your breakfast of a glass of milk with a cereal or some fruit and drink a glass late thing at night.

Begin and end the day... with **Milk** and be fitter!

There is only one food in Nature's store which has been proved to be the most perfect food - milk. Milk is unique. Milk is assimilable. Milk has in it everything that is essential and nothing that is harmful to human life - an ideal balance and proportion. What a food therefore is milk - for fitness and strength and energy. No wonder famous athletes make milk the basis of their training. And what a nutrient we should be - if we all drink at least a pint per head per day, instead of less the average - a miserable thing! How much fitter, more active and alert we would be, if you would follow this simple rule - make your breakfast of a glass of milk with a cereal or some fruit and drink a glass late thing at night.

Milk makes for loveliness

The woman who does not drink plenty of milk is almost bound to have a less attractive face. Milk has in it everything that is essential and nothing that is harmful to human life - an ideal balance and proportion. What a food therefore is milk - for fitness and strength and energy. No wonder famous athletes make milk the basis of their training. And what a nutrient we should be - if we all drink at least a pint per head per day, instead of less the average - a miserable thing! How much fitter, more active and alert we would be, if you would follow this simple rule - make your breakfast of a glass of milk with a cereal or some fruit and drink a glass late thing at night.

Begin the day with **Milk** THE **food** OF FOODS

The food which has been proved to be the most perfect food - milk. Milk is unique. Milk is assimilable. Milk has in it everything that is essential and nothing that is harmful to human life - an ideal balance and proportion. What a food therefore is milk - for fitness and strength and energy. No wonder famous athletes make milk the basis of their training. And what a nutrient we should be - if we all drink at least a pint per head per day, instead of less the average - a miserable thing! How much fitter, more active and alert we would be, if you would follow this simple rule - make your breakfast of a glass of milk with a cereal or some fruit and drink a glass late thing at night.

Anzeigen für die Milchhandels-Behörde

Advertisements for the Milk Marketing Board

so will — dringt schon mehr und mehr in das nationale Leben ein und erzieht den Menschen zu einem höheren Geschmack- und Gedankenstandard. Damit erschließt sie einen Weg zur Erneuerung der gesamten Gesellschaftsordnung.

Übersetzt von L. Fritz Gruber

Milk

-the great beautifier!

Even if it were only for its digestibility - every woman should drink milk. Milk doesn't overload your system with waste materials which the system doesn't need. Milk doesn't taint your bloodstream with poisons or impurities to spoil your lovely skin (like less healthy foods). Milk is clean and light and innocent. . . .

But that is not all. Milk has something in it that your body needs that no other food has. It has the most perfect protein that nature ever devised. It has the most perfect food - than milk. Milk is unique. Milk is assimilable. Milk has in it everything that is essential and nothing that is harmful to human life - an ideal balance and proportion. What a food therefore is milk - for fitness and strength and energy. No wonder famous athletes make milk the basis of their training. And what a nutrient we should be - if we all drink at least a pint per head per day, instead of less the average - a miserable thing! How much fitter, more active and alert we would be, if you would follow this simple rule - make your breakfast of a glass of milk with a cereal or some fruit and drink a glass late thing at night.