

# Have a banana



the fruit  
that's food

All you busy housewives feel fagged out at some time or another. There's no need to, if you eat bananas. The natural glucose in ripe bananas will sustain you and give you energy in a few seconds. And glucose doesn't need digesting. It gets straight into your system and starts its energising work at once. You can't be too busy to eat a banana. But remember—Fyffes, of course.

FEEL FINE ON **FYFFES**

Entwurf Design  
A S H L E Y

Inseratserie für Bananen  
Advertisements for bananas

Photographien von G. Gilbert  
Photographs by G. Gilbert

Working  
late?



Have a banana



FEEL FINE ON **FYFFES**

On  
your feet  
all day?



Have a banana



FEEL FINE ON **FYFFES**

Little man  
you've had  
a busy day



Have a banana



FEEL FINE ON **FYFFES**

We're  
unkle-  
vain



down petticoat lane

Wide skirts and flaring petticoats for every occasion on our feet? What comforting fabric would knit so well stockings are perfect: fine Kayser! Their smooth, their fine-finished silk—so close—so revealing—makes the prep of the skirt from the petticoat a satisfying delight, as the subtle new shades from 311. Seamless Mir-o-Kleer® from 411.

MIR-O-KLEER **KAYSER** STOCKINGS

WHOLESALE DISTRIBUTORS: 47, 49, MARKS & SPENCER STREET, LONDON, W. 1

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Inseratserie  
für Kayser-Strümpfe

Advertisements  
for Kayser stockings

AUTUMN  
hints and tints

**KAYSER**  
MIR-O-KLEER  
STOCKINGS

IT'S sheer HABIT

THAT MAKES CHIC

**KAYSER**  
MIR-O-KLEER  
STOCKINGS

stocking  
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FINE AND CLEARER

**KAYSER**