

Blank's style is marked by the characteristic stamp of a genuine press draftsman. He treats the theme and the space available with great freedom. There is no trace of dryness, and, in spite of the great animation

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of the design, what he has to say is always clear. It is a fortunate combination of practical experience and highly æsthetic intention. Text and decorative form are evidence of personal pleasure in the arrangement which is always felt by the observer.

Translated by W. L. Campbell

