

PAMPHLETS OF THE  
GENERAL POST OFFICE

With these pamphlets the GPO draws attention to its numerous many-sided services. The well written-text of the booklets gives the necessary information while well-known artists or advertising studios have been commissioned to execute their artistic covers.



JOHN PATRIK

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Kauffer, Austin Cooper, Eric Fraser, G. R. Morris, H. S. Williamson, John Armstrong and others have done work which is not only of commercial value but of real artistic merit. At the same time their work serves a sensible and fine purpose, for it makes everyone understand, and familiar with what helps him and what no official notification could ever have conveyed to him.

Colonel E. T. Crutchley and his collaborators, T. Daish and A. G. Hight, have, by their work, sent a ray of sunshine from the digny, half-dark, official atmosphere to the public in which they can bask, and in which the Post Office also flourishes extremely well.



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