



*"Ten men went to mow—
went to mow a meadow*

- ten men* 
- nine men* 
- eight men* 
- seven men* 
- six men* 
- five men* 
- four men* 
- three men* 
- two men* 
- one man
and his dog* 

*went to have
a Guinness"*

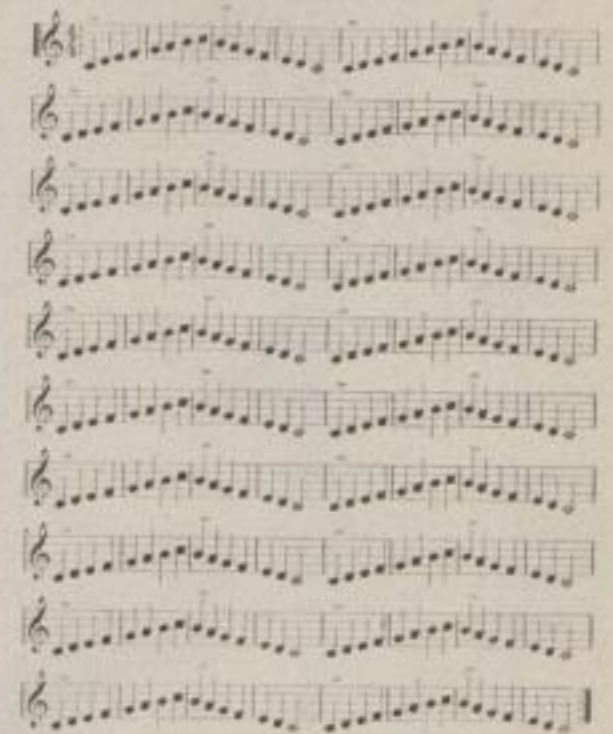
*You feel fresher
when you've had
a Guinness*



**Have a glass of Guinness
when you're Tired**



**Have a glass
of Guinness
when
you're Tired**



**Have a glass of
Guinness
when you're Tired**



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leicht die der Vergnügungsindustrie, ernst überzeugend sein.

Jedoch . . . hier irrt Hopkins! Gilt es im Grunde nicht stets, den Menschen bewußt oder unbewußt für irgend etwas geneigt zu stimmen, ihm den Vorteil zu zeigen, in ihm ein Verlangen zu

Here, however, is where Hopkins makes a mistake. Isn't it always the object to favourably influence people in a certain direction, to show them the advantages, and arouse desire? This can often be much better accomplished with humour than with a dry, matter-of-fact appeal,