



Entwurf und Agentur  
LONDON PRESS EXCHANGE Ltd.



Zeichnungen  
FRANK FORD  
TUDOR ART AGENCY Ltd.



Was noch niemand in England erdacht und gewagt hatte: — die Werbung für GREYS Zigaretten parodierte die Eigenarten und Schwächen der großen britischen Inserenten und gewann so das humorbegabte englische Volk. (In schräger Stellung einige der „Opfer“)

England, my England!



**B**EST of the best of our great land, the beloved heart of romance! Give this all day, but you must not let us say this word has the very fibres of the blue state of mind, the precise state of mind that one of our most famous poets has said, well, that there are very good cigarettes.

**THE GREYS CIGARETTES**  
Ten for sixpence

PEACHY KREMER & DIX HOMES  
CO-STARRING IN  
*'Unhand Me, Villain!'*



Back, villain, villain, in regard to crime as well as you. This villain must be the one to get the job done. The villain must be the one to get the job done. The villain must be the one to get the job done. The villain must be the one to get the job done.

**THE GREYS CIGARETTES**  
Ten for sixpence

'LOOK HERE UPON  
this picture and on that'



You may have heard to say before that Greys are very good cigarettes. Now some adventures ask you to accept their word about this sort of thing. We don't. We are not to have ever seen a picture of Greys... because that way we'll be left to selling you our picture of our cigarettes.

**THE GREYS CIGARETTES**  
Ten for sixpence