



Miss Betty Walker
Art Director: Charles Felt
Agency: Benton & Benton
Client: The Curtis Publishing Co.



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The 16th Annual of American Advertising Art has just been published. Once again this work is especially striking in the extraordinary abundance of illustrations—many of them coloured—which have been carefully chosen from the most varied fields. The

excellent graphic solutions—which always display a remarkable knowledge of draftsmanship, and the first-rate photography show the great abundance of talent which is to-day available for American Advertising.

Translated by J. Caswell



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Children's Clothes
Full length gowns