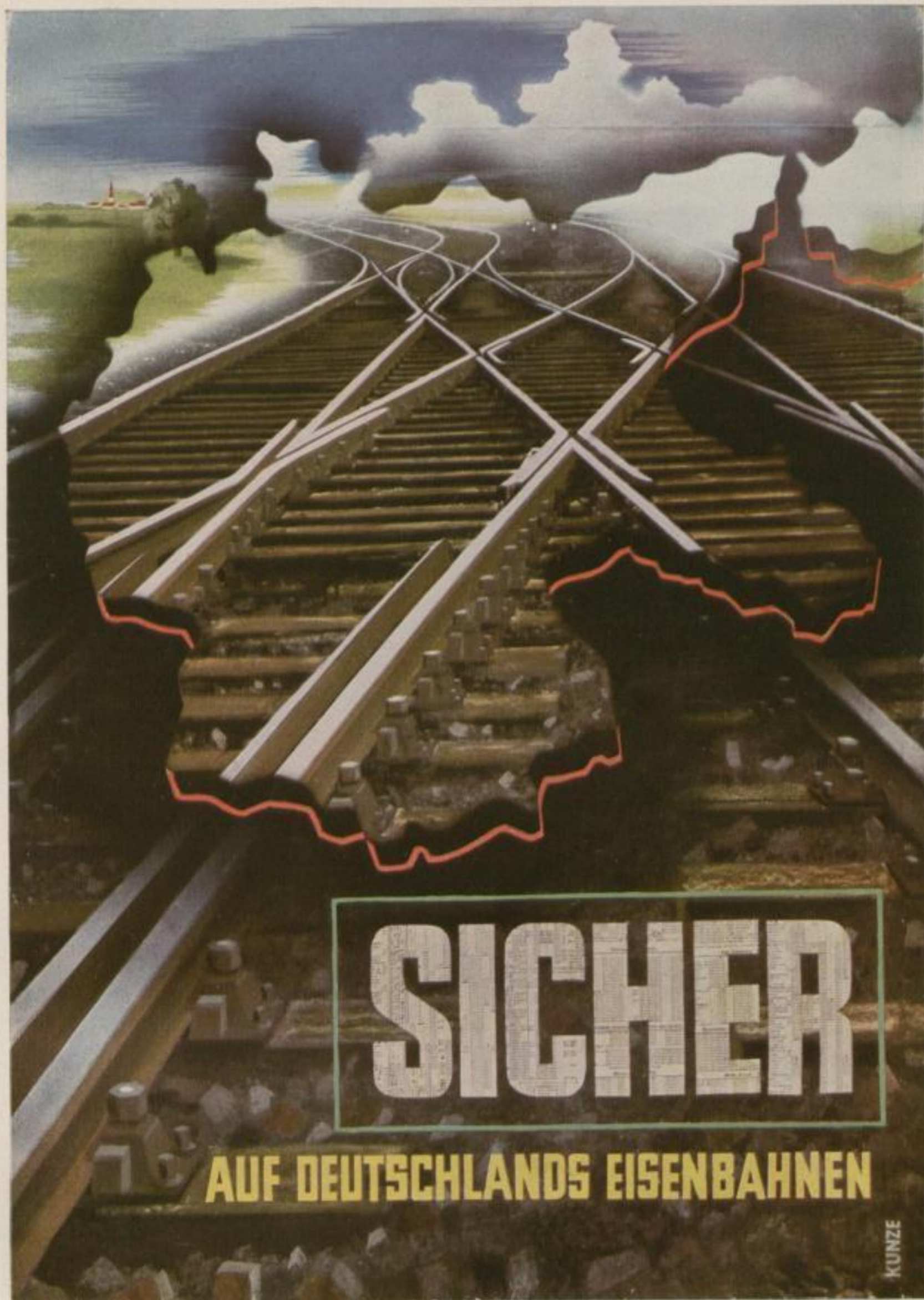


KUNZE



Plakat  
für die Deutsche Reichsbahn

Poster  
for the German State Railways

Although the poster has been subjected to normal, natural fluctuations in the changing course of the past few decades, the fact still remains that, in spite of everything, from the very first, it has succeeded in testing and stimulating with undiminished strength and more vigorously than all other creative, advertising media, the creative urge of artists in the field of commercial art.

Willi Kunze, of whose works we are publishing here, for the first time, a fairly large selection, is beyond all doubt, a typical representative of that younger generation of artists to whom the creation of posters represents, to a certain extent, the crowning of their desires, and it is a source of congratulation that, despite all the limitations to be observed here, opportunity has not hitherto been lacking for him to prove that he has a strongly-marked talent for designing posters. His manifold creations for the German State Railways amply testify to this ability, for