



JOCHHEIM

*Du
muß weindur
wüftig vom
Sintogf
ißt doß
JEDERMANN!*

Zum Eintopffsonntag

German Winter Relief Organisation

The "One-dish Sunday" now one of the most outstanding features of the National Socialist Winter Relief Organisation, is observed once a month throughout the whole Reich from October until March, and the money saved in consequence of having only a "one-dish" meal on the specified Sunday, is handed over by countless households to the Relief Organisation for the benefit of the poor and needy in the Reich. Such is the practical side of this Sunday institution. Of no less importance, however, is the high ideal it pursues in universally consolidating the community-spirit in the nation. The advertisements in this issue devoted to the propagation of this ennobling thought are the work of the Berlin artist and designer, Konrad Jochheim. These clever illustrations are to be met with in practically all the daily papers and trade journals, and characterized as they are by just that very wit and humour which appeal most to the public, are highly excellent and successful advertisements of the organisation's work.

JOCHHEIM



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*Dur Gungtzunok
duß Sintogf ißt,
duß kinar die
Gunninpfocht
wurzißt.*

Zum Eintopffsonntag



*Duß ganze Reuf
ißt mit!*

Zum Eintopffsonntag

Advertisements



*Parola mi:
JEDER
DABEI*

Zum Eintopffsonntag