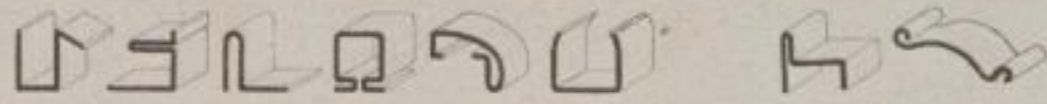
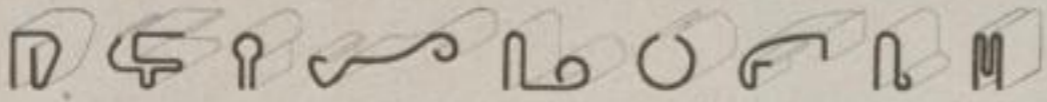


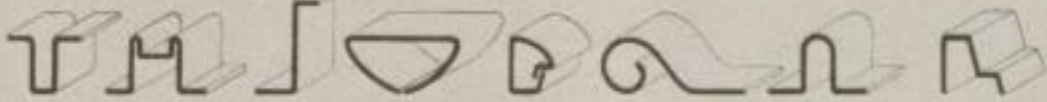
It's not easy to invent a new language which every industry can under-



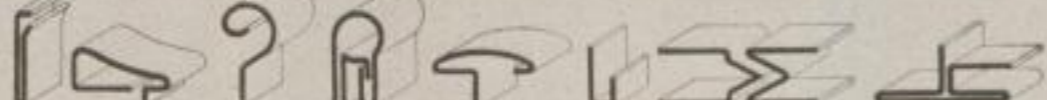
stand and use. But Accles & Pollock have done it! Each of these shapes



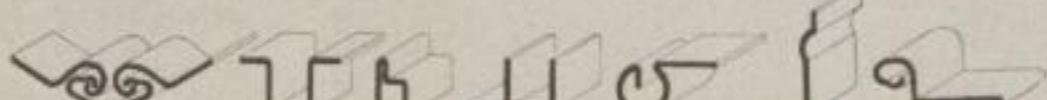
is the section of a strip of steel, cunningly contrived to serve a purpose better



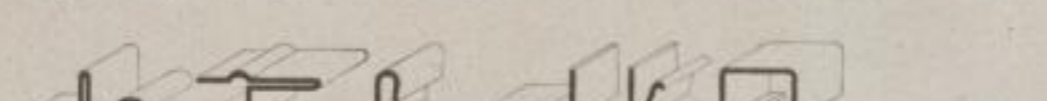
than it has been served before. There are hundreds of others. Week by week



in one job or another these sections are replacing less satisfactory materials.



Weight usurped by lightness; strength in place of weakness; ease of assembly



cutting down overheads. Oh yes, it's a useful language to know!

**ACCLES & POLLOCK LTD.** OLDBURY • BIRMINGHAM  
MAKERS AND MANIPULATORS OF SECTIONS IN STAINLESS AND OTHER STEELS

Inserate

Advertisements

**"I'VE NEVER EVEN HEARD OF THEM"**

For all this we have 1,000 workers, and have been in business for 10 years in Birmingham, we shouldn't be a bit surprised if you've never even heard of us. Accles & Pollock is not an easy name to remember, as you see by the envelopes here; but most people see the products of our industry. When you grip the rail to jump your morning bus — when you drive your car — when you grip the handle bars of your motor cycle — when you drive a ball from one to the other — when you feel the springiness of your rubber chair — when you do a hundred other simple jobs, you're using steel tubes drawn and manipulated by Accles & Pollock (make a note of the name!) into a thousand steel tube & channel shapes.

The results of our industry may be better known than our name, so there is something in your business that may be done better and cheaper with steel tubes, so it will be worth while to remember and consult.

**ACCLES & POLLOCK LTD.**  
Makers and Manipulators of weldless steel tubes  
OLDBURY BIRMINGHAM

**It's not our fault P.M.G!**

Once before we showed how people misread the name, but they're still doing it. So once again we will try to put the matter right. The name is not Ennis & Pollock, Taggins & Tollock, Arles & Wollack or even Apples & Pollock. The name of the people who make steel tubes for aeroplanes and automobiles, for golf shafts and green guns, for lawnmowers and fishing rods, for anything and everything is

**A-C-C-L-E-S and P-O-L-L-O-C-K**

ACCLES & POLLOCK LTD. OLDBURY BIRMINGHAM  
Makers and Manipulators of welded steel tubes