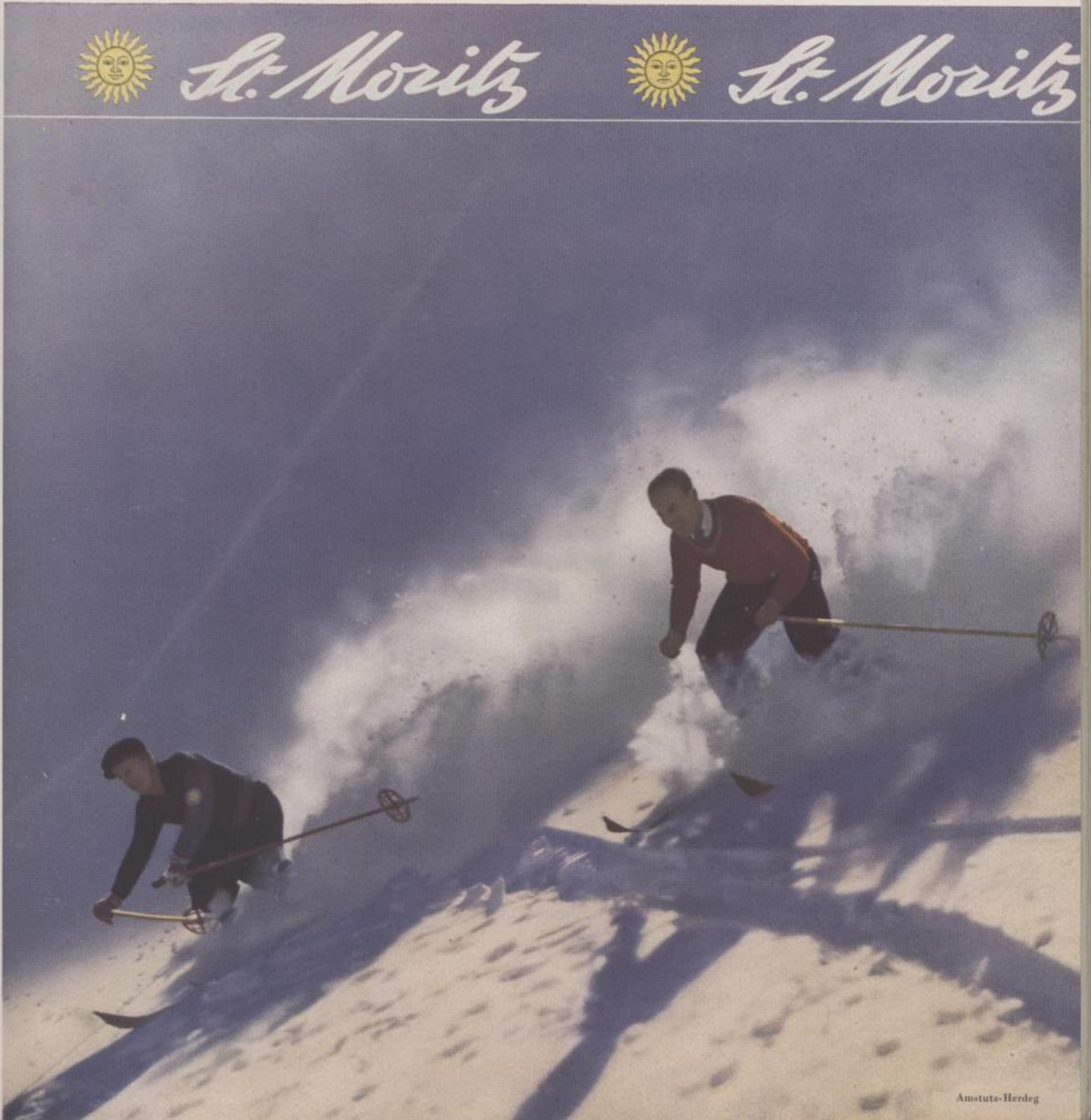


Who is not familiar with the Sun of St. Moritz and the distinctive lettering accompanying it that repeatedly attract the eye on huge posters and smallest of luggage labels alike? These feature as the external basis for an appeal by no means confined to paper alone.



Amstutz-Herdeg