



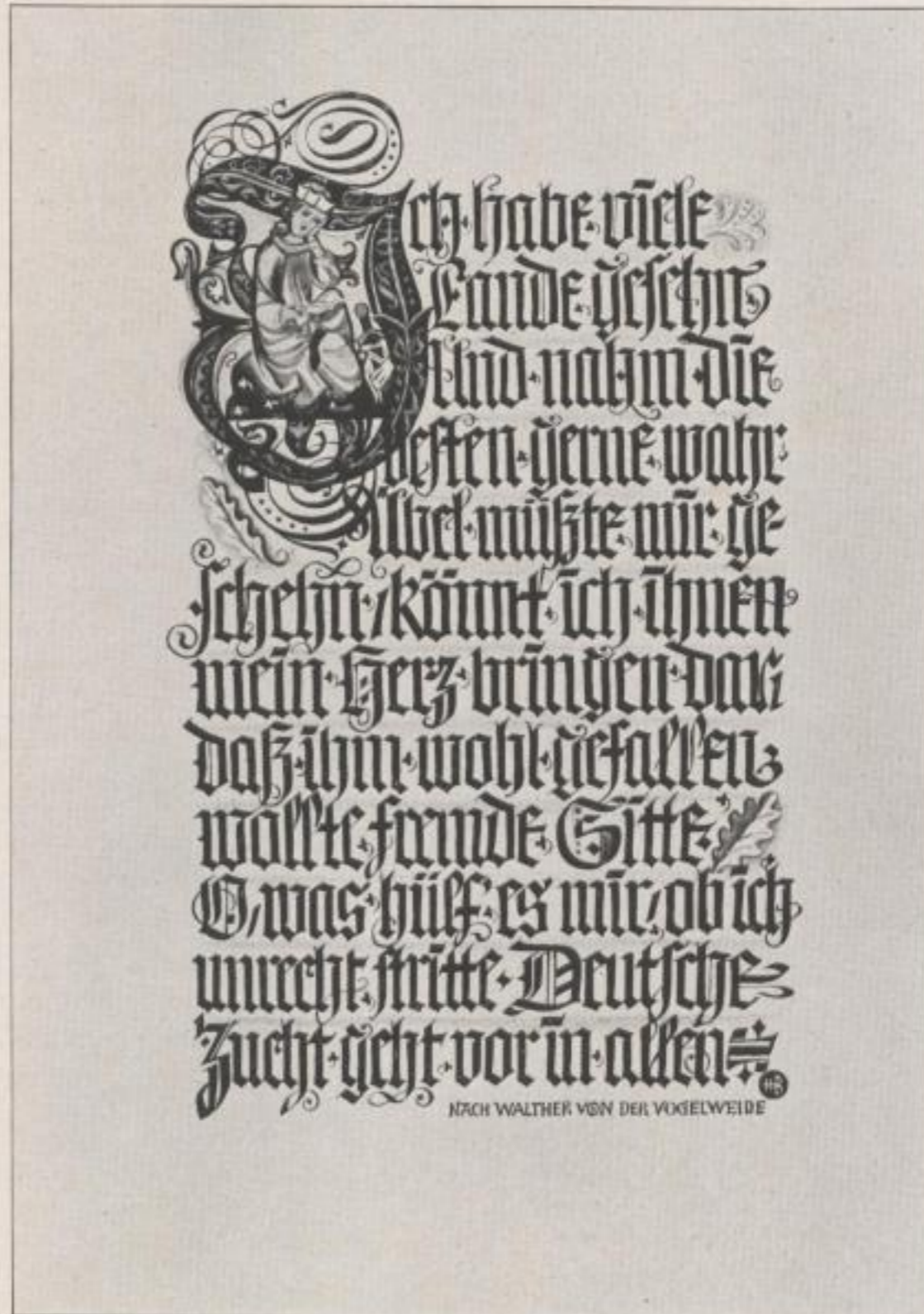
Illustration for the press



Schutzmarke

Trade mark

nexions with valuable traditions. Advertising artists possessed of such views are eminently suited for the performance of tasks allowing of careful consideration and expert treatment of even the smallest details. Bartholomäus does this in highly finished style; what he produces is the result of ideas conforming to type. The composition of script is in so far important as script and illustration are knit together in a uniform whole. The posters for breweries and beerhouses offered a favourable opportunity to put these capabilities to the test in a difficult and hitherto seldom cultivated field. Conspicuous is the clever use of signets which display a highly characteristic form of design. The head-pieces for certain press-columns are well-defined impressive productions.



Speisekarten-Titel

Headpiece for a menu-card