

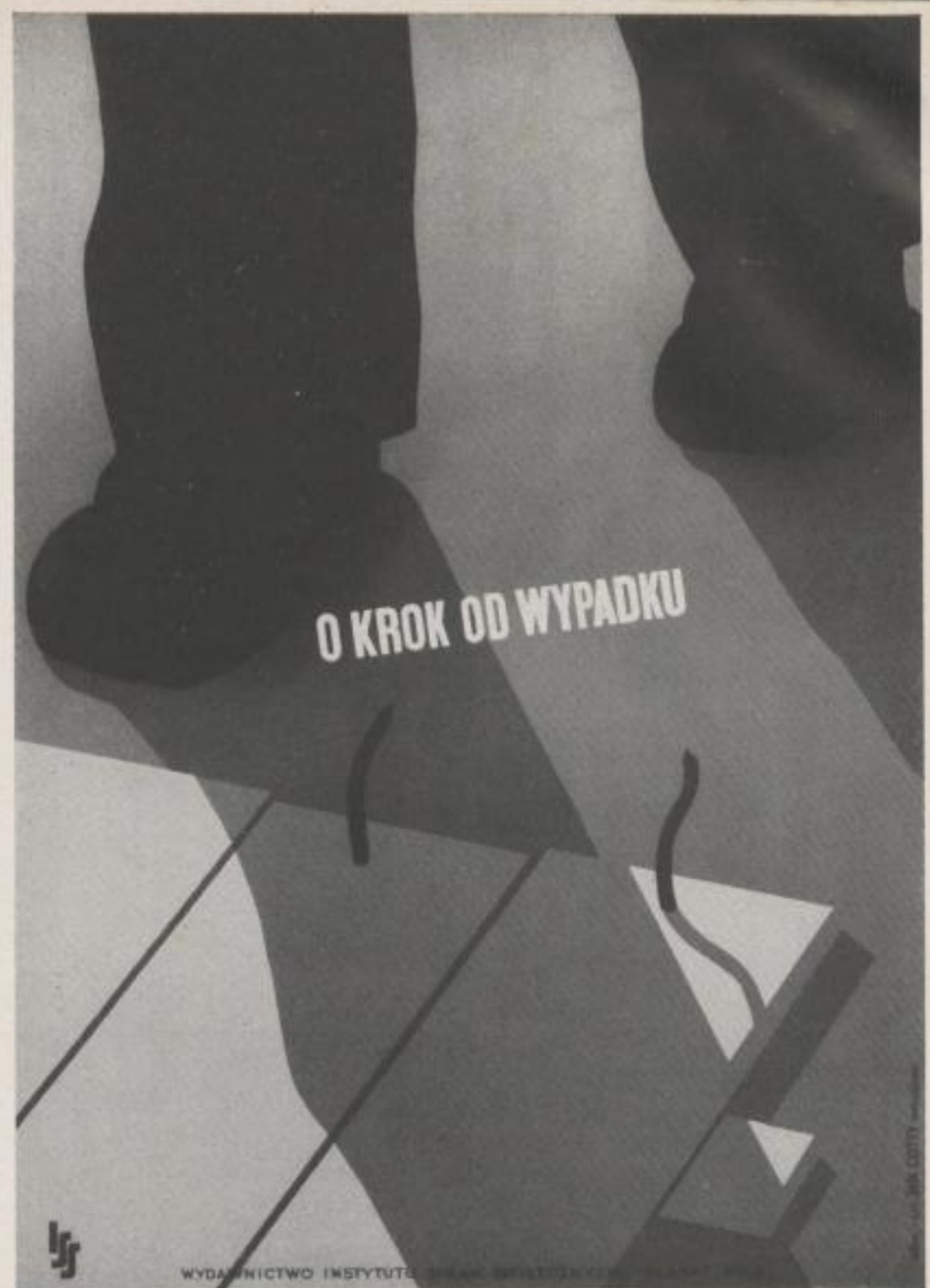
Polish posters prevent accidents



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despite its constant and necessary recurrence. It is a significant fact that the producers of these poster-formulas belong to those circles of Warsaw advertising artists who started their careers as architects. Their constructive method of working finds here an admirably suitable field of work. The pleasing result, however, is that even in the case of that branch of advertising art directed towards public utility, the power of attracting popular attention is not diminished but is rather increased by the large size poster.

Translated by Flora Salmond-Volkman



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