

**DIVERSIFICATION**

corrugated and  
solid fibre shipping containers  
fibre cans and folding cartons  
paperboard products  
manufactured  
by

**CONTAINER CORPORATION OF AMERICA**

Design  
A. M. CASSANDRE

**CONCENTRATION**

RESEARCH EXPERIENCE AND TALENT FOCUSED ON ADVANCED PAPERBOARD PACKAGING

**CONTAINER CORPORATION OF AMERICA**

A.M. CASSANDRE

occupies a leading position in the domain of packaging. This is largely due to the efforts of the president of the Corporation Mr. Walter Paepcke and of its art manager, Mr. Egbert Jacobson, who endowed with foresight and a clear recognition of what is necessary to represent such a prominent firm, have engaged as collaborators, artists of outstanding talent. The cleverly designed and skilfully formulated advertisements, the

**FIRST IN RESEARCH**

• First in research,  
first in laboratory  
control, and first in  
the manufacture of  
paperboard products.

**CONTAINER CORPORATION OF AMERICA**