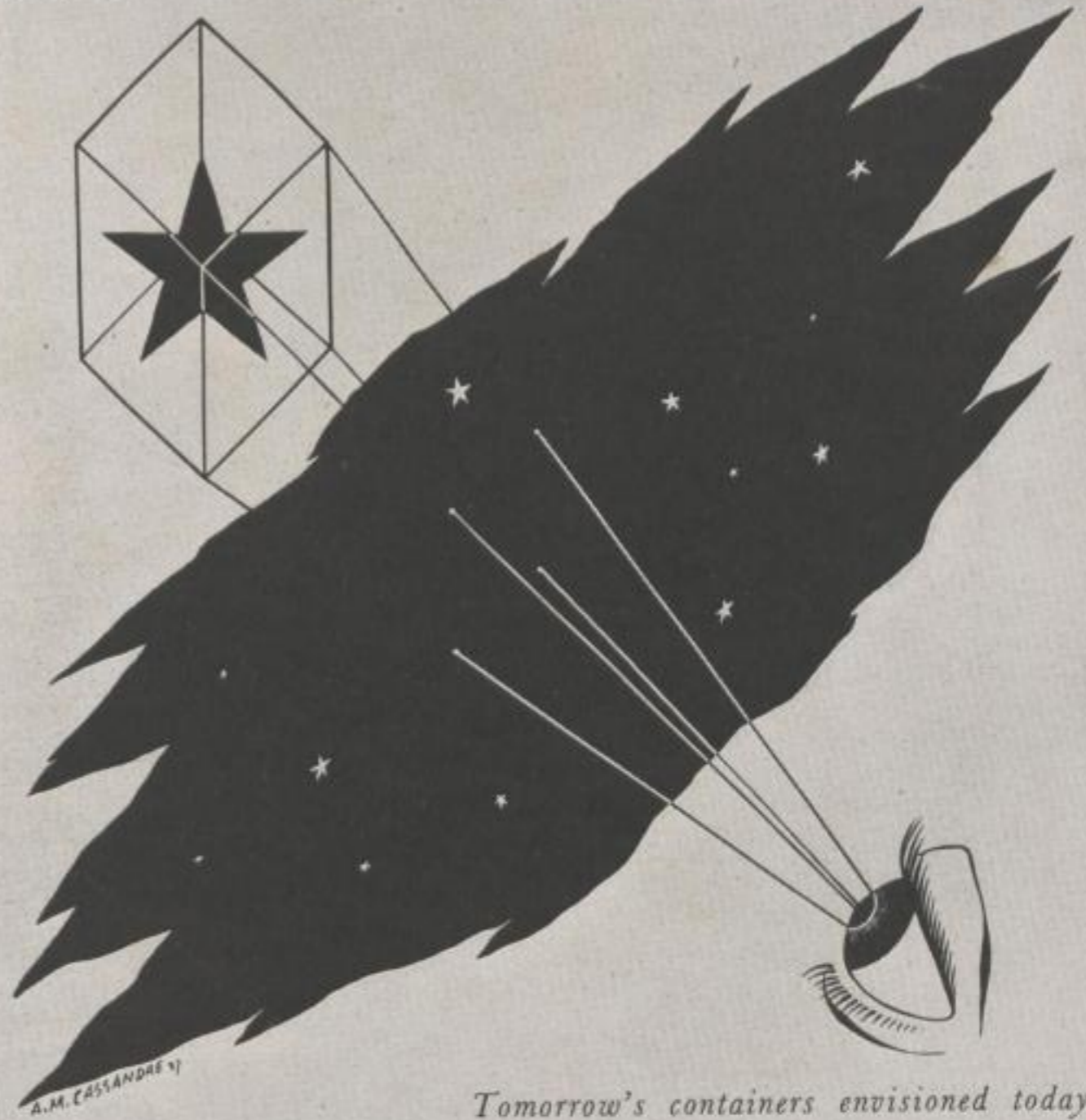


FIRST IN DEVELOPMENT



Tomorrow's containers envisioned today

CORPORATION OF AMERICA

work of A. M. Cassandre and Toni Zepf are of an extraordinarily arresting type and vividly portray in an astonishingly simple and convincing manner the technical advantages or certain important processes in the production of their containers. Significant documents of distinctive and exclusive publicity are the annual gifts presented by the Container Corporation at Christmas to the friends and clientele of their concern. Such, for instance, was the last publication entitled "Paper, Wasps and Packages", or the large Atlas of the World that was last year's gift, and which in addition to the large number of maps contained numerous excellent photographs of the Works taken by Torkel Korling, and as a particularly delightful art production some fascinating coloured illustrations by Edgar Miller. The same air of distinction and style is also predominant in the Works of the Container Corporation,

MOBILIZATION
Science, art and merchandising services concentrated in a single paperboard package organization

CONTAINER CORPORATION OF AMERICA

Design
A. M. CASSANDRE