



Entwurf BETTY SWANWICK Design



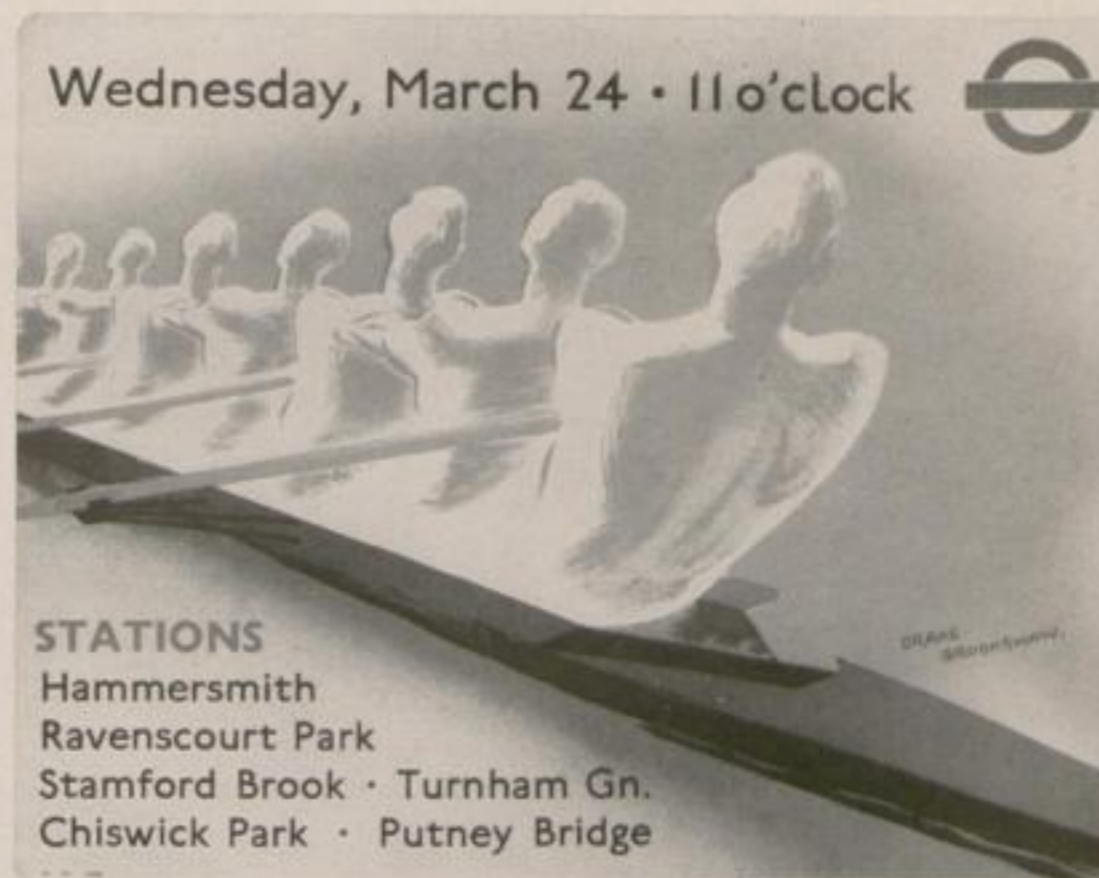
Entwurf BRIAN ROBB Design

On looking at these new London Transport posters which practically without exception are recent productions, and on realizing that they represent but a very small selection of the infinitely larger poster production of one single English firm, one may be justified in concluding that the demand for them is very considerable, and that the public taste decidedly favours posters in England. Moreover, these new posters undoubtedly show that not only quantity but quality is demanded and are themselves excellent examples of the high artistic standard reached in English poster production today. Obviously England has at her disposal rich and apparently inexhaustible reserves of artistic talent, since there is a quick succession of new and highly gifted artists producing work of a very high order. This alone can explain the amazing abundance of original and striking work done



Entwurf HANS FEIBUSCH Design

NEW LONDON TRANSPORT POSTERS



Entwurf DRAKE BROOKSHAW Design