Ganzseitige Fachzeitschriftenanzeigen und Prospektitiel



This change was due to his efforts to keep to what was eminently practical in his designs. The result is certainly a happy one. Marggraff has developed into an advertising artist whose work shows full maturity and is further distinguished by economy in the use of colours and in clarity of line and form. These qualities are particularly noticeable in his industrial compositions which demand concentration in a high measure

GERHARD MARGGRAFF





