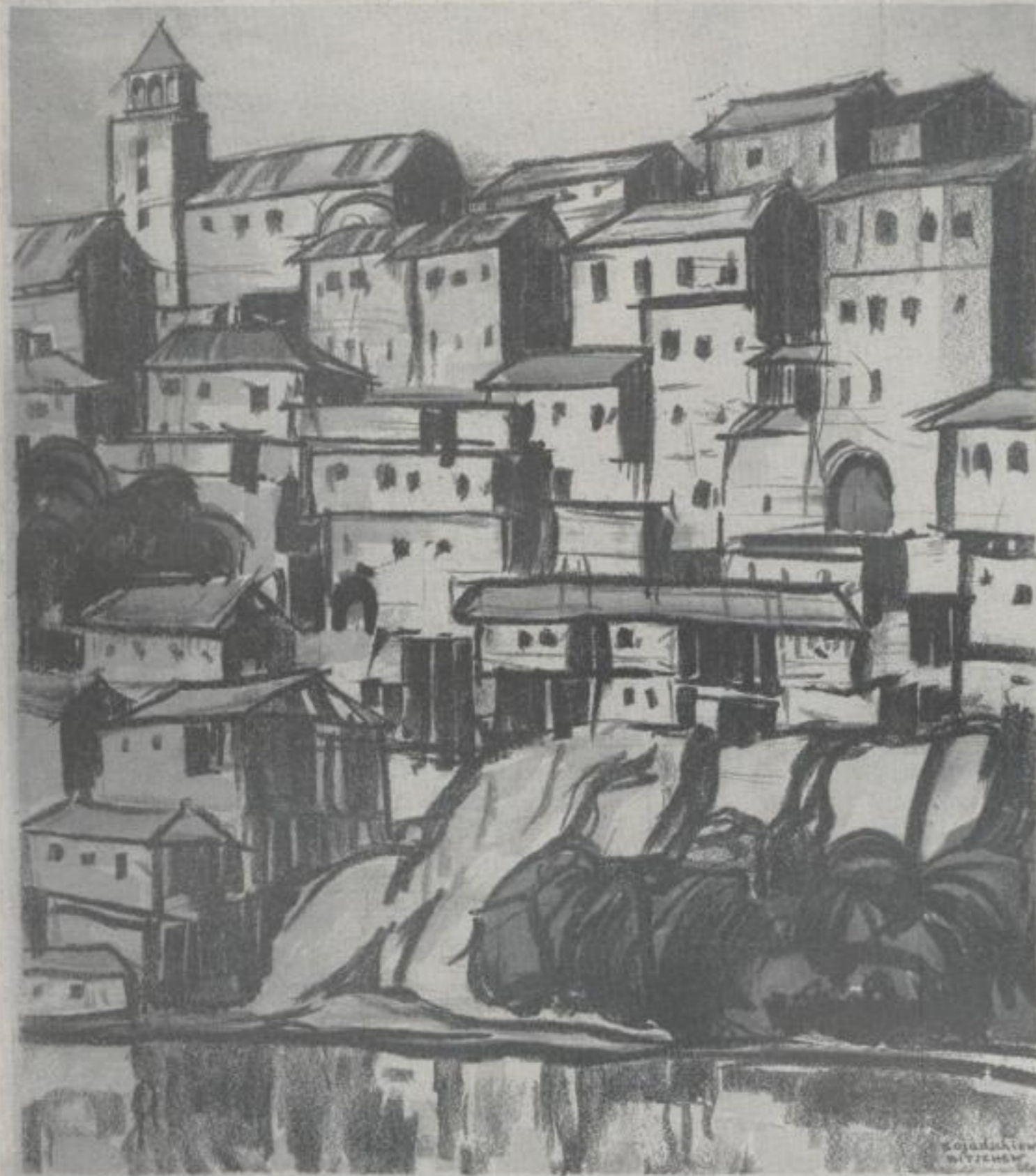


BULGARIE



VISITEZ TIRNOVO
ET LES ANCIENNES BELLES VILLES
RENSEIGNÉS AUX BUREAUX DE VOYAGE

Plakat

Poster

Entwurf

Design

BOJADSCHIEW
BITSCHEW

peasant states. First and foremost Bulgaria, the most densely populated agricultural state in Europe. Peasant ideas, mode of living and peasant style determine Bulgaria's aspect today. Simplicity and joyousness in life, also something primitive but which is by no means stupidity. All these features may be seen in the reproductions of Bulgarian posters and pamphlets which are intended to advertise the beauties of this country and the good quality of its products. And they make a strong appeal by their very spontaneity, neither are they sparing of strong colours and vigorous forms.