

The power of colour to attract the eye is now well recognized by print buyers and advertisers. Colour gives distinction and added attention value to a piece of printed matter. That is why the field for first-class colour work offers unlimited opportunities to the printer who can satisfy buyers' requirements on quality and price.

If you wish to enter this highly profitable market you cannot do better than investigate the Heidelberg. Here is a modern automatic machine which gives dot-for-dot register and dead solid impression with a speed — as witness the striking three-

At a cost of only a few hundred dollars, the Heidelberg actually, the job done by the Heidelberg is to print a limited range of colours in the range of the word. Feeding is simple and registration is automatic. The Heidelberg work is limited to a range of colours.

More progressively minded printers are turning to the Heidelberg, as the most modern machine at work. The Heidelberg prints colour work at a cost you can't believe, except by installing a Heidelberg without delay and see the extra business profits you could obtain with a Heidelberg.

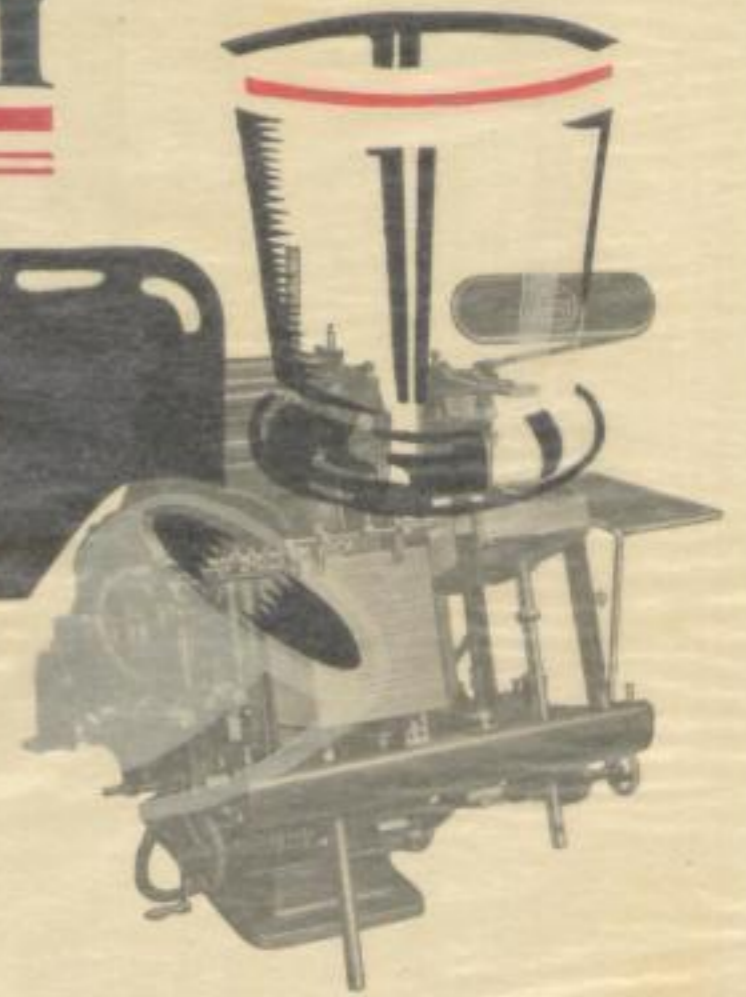
For work beyond the Super-Speed's limits of size, the Major Heidelberg offers the same high standard of versatility, simplicity and speed as the smaller Heidelberg. Paper Size 13 3/8" x 18 1/2".

For work up to 18 1/8" x 25 1/4", the Heidelberg introduces a revolutionary new development in 26 per cent. increased output without increased cost.

Send the enclosed card for details of these machines.

TABAK
Super-Speed Heidelberg

Max. Paper Size	Max. Area	Max. Speed	Weight	Overall Measurements
10" x 15"	9 1/2" x 13 1/2"	4,500 (9000 2-up)	23 cwt.	5'-3" x 3'-11"



GEBR. SCHMIDT & CO. H. H. Schnellpressenfabrik AG Heidelberg / Heidelberg
BERLIN-HEINERSDORF + FRANKFURT A.M. + WIEN

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