

DEZEMBER 1938 DECEMBER



**GEBRAUCHSGRAPHIK**  
*International Advertising Art*

*Frenzel & Engelbrecher*

„GEBRAUCHSGRAPHIK“ VERLAG,  
BERLIN SW 68 · ALLEINVERTRETER FÜR USA UND  
KANADA: THE BOOK SERVICE COMP., 15 EAST 40TH  
STREET, NEW YORK CITY, SOLE REPRESENTATIVES  
FOR THE UNITED STATES OF AMERICA AND CANADA

SCHRETLING