

the forcefulness of their expression. All who view these impressive works of advertising art are given a vivid and suggestive picture of the powerful rhythm of daily labour and of the fearless readiness of the workers to perform their allotted tasks. This particular achievement of James E. Allen's will be best appreciated on comparing the reproduction of the works' photograph on page 36 with his, the artist's, interpretation of the theme on pages 35 and 36. How lifeless and impersonal is the photograph compared with its graphic

