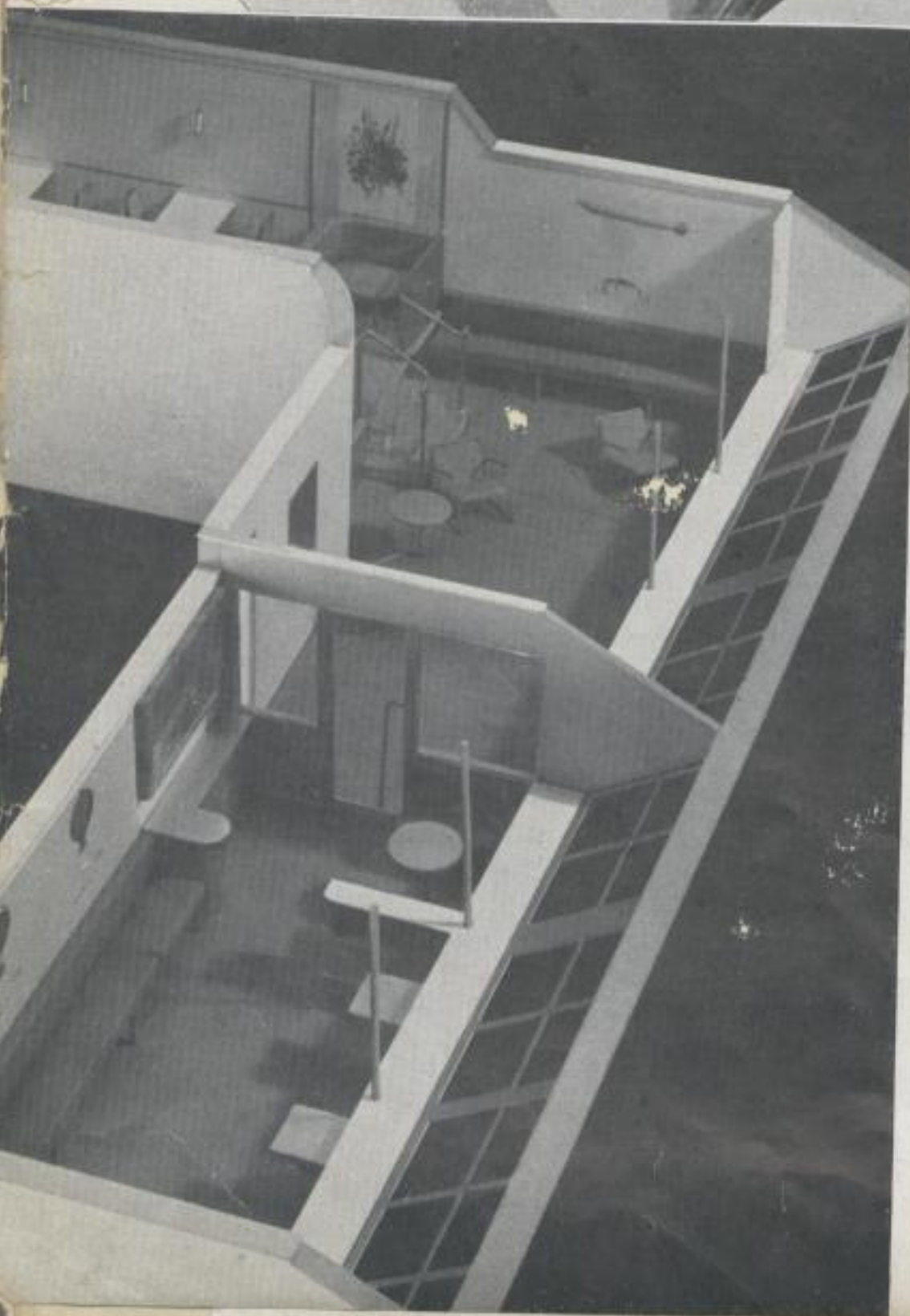




Ausstattung der Innenräume für
den L. Z. 130 „Graf Zeppelin“

Interior decoration for the airship L. Z. 130 "Graf Zeppelin"



Professor Otto Arpke, the present head of the advertising art department in the „Meisterschule für Graphik und Buchgewerbe“ (Commercial Graphic School) in Berlin, started his career as a lithographer. He was engaged for some years as a practical craftsman in the building trade. His creative work owes its characteristic qualities of restrained dignity, disciplined form of expression and technical exactitude to this thorough training in handicraft. Undoubtedly Professor Arpke has at his command the entire equipment of expert knowledge and technical ability which alone guaran-

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