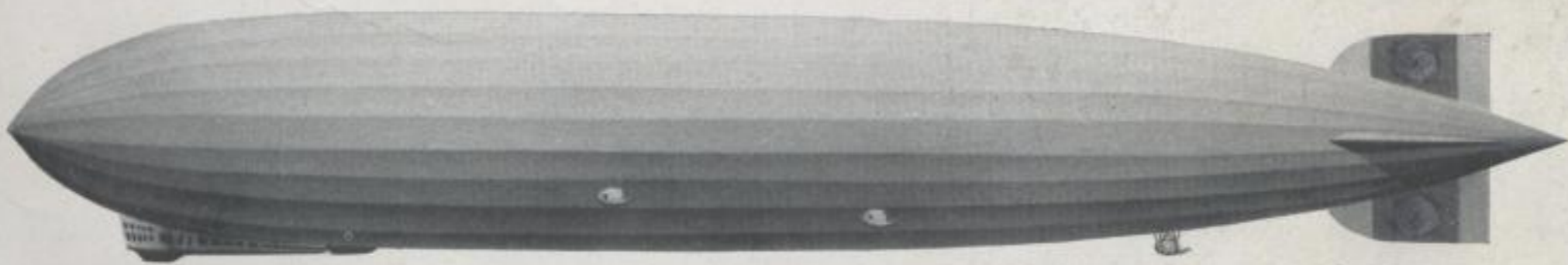


Wandbild für den L. Z. 130. Stoffmalerei

Painted panel for Zeppelin L. Z. 130



tees outstanding and responsible achievements in the field of applied art, and which opens up unusual vistas to his activities and interests as an artist. Otto Arpke is one of the most prominent of present-day German advertising artists, and has the gift of completing every task entrusted to him in flawless taste and with convincing appeal. One of his main spheres of work lies in the world of fashion, where he has shown exceptional skill in his extremely delicate and refined designs which are of a high order. This, however, is only one of the artist's spheres of work. These same gifts are seen to similar advantage in totally different branches of advertising art such as exhibition work or industrial art, in all of which he has most convincingly solved his problems in the form best adapted to the occasion. For the last few years, Professor Arpke has occup-