



Plakat

Poster

their kind since the "airiness" of the graphic form selected for these paintings harmonizes perfectly with atmospheric exigencies. It is a most pleasing circumstance that this gifted artist whose creative work is based on the strict disci-

pline of a training in handicrafts, should, in addition to his wide private activities, place his outstanding talents at the service of the training of a rising generation of capable advertising artists.

Translated by Flora Salmond-Volkmann