

THE POSTER COMPETITION FOR THE GUTENBERG EXHIBITION 1940

to the harmony of colours. And when competitions like that of the Gutenberg Exhibition with prizes worth trying for, and an organization which is the acme of efficiency, are instrumental in directing advertising art along new lines, credit must be given to their inaugurators for thus fostering cultural progress and assisting German poster artists who should indeed be grateful for the support accorded them.

Translated by Flora Salmond-Volkman

AWARDS OF MERIT

Entwurf HEINZ SCHUBEL Design



Entwurf ERICH HENSCHEL Design

Entwurf ALBERT MANKOPF Design

