



Entwurf HERMAN VERBAERE Design

BELGIAN TOURIST TRAFFIC POSTERS

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Belgium is the land of through-travel par excellence. Making the most of their opportunity the travel agencies of other countries established their offices along the Boulevards of the Belgian capital, all alert to determine the further itinerary of the passing traveller. Recently, however, Belgium has been represented in the array of posters of French, German and Italian origin and draws the atten-

