



Entwurf
FRANK NEWBOULD
Design



ON ATTEINT LE MIEUX

L' ARDENNE

EN CHEMIN DE FER

EDITE PAR LA SO N°1 DES CHEMINS DE FER BELGES

1900-1910

ATTACHES D'ART J. DUTRIEU & CS TOURNAI (9)

tion of travellers to the glories of her art treasures, her unique and splendid architecture of historic fame, all crowded together in a countryside of great natural charm. To vivify this travel publicity as yet in its infancy, its organizers, the Managers of the Belgian Railways have inaugurated an Anglo-Belgian artists' exchange service and given commissions to English advertising artists like Fred Taylor and Frank Newbould, while Belgian artists have a