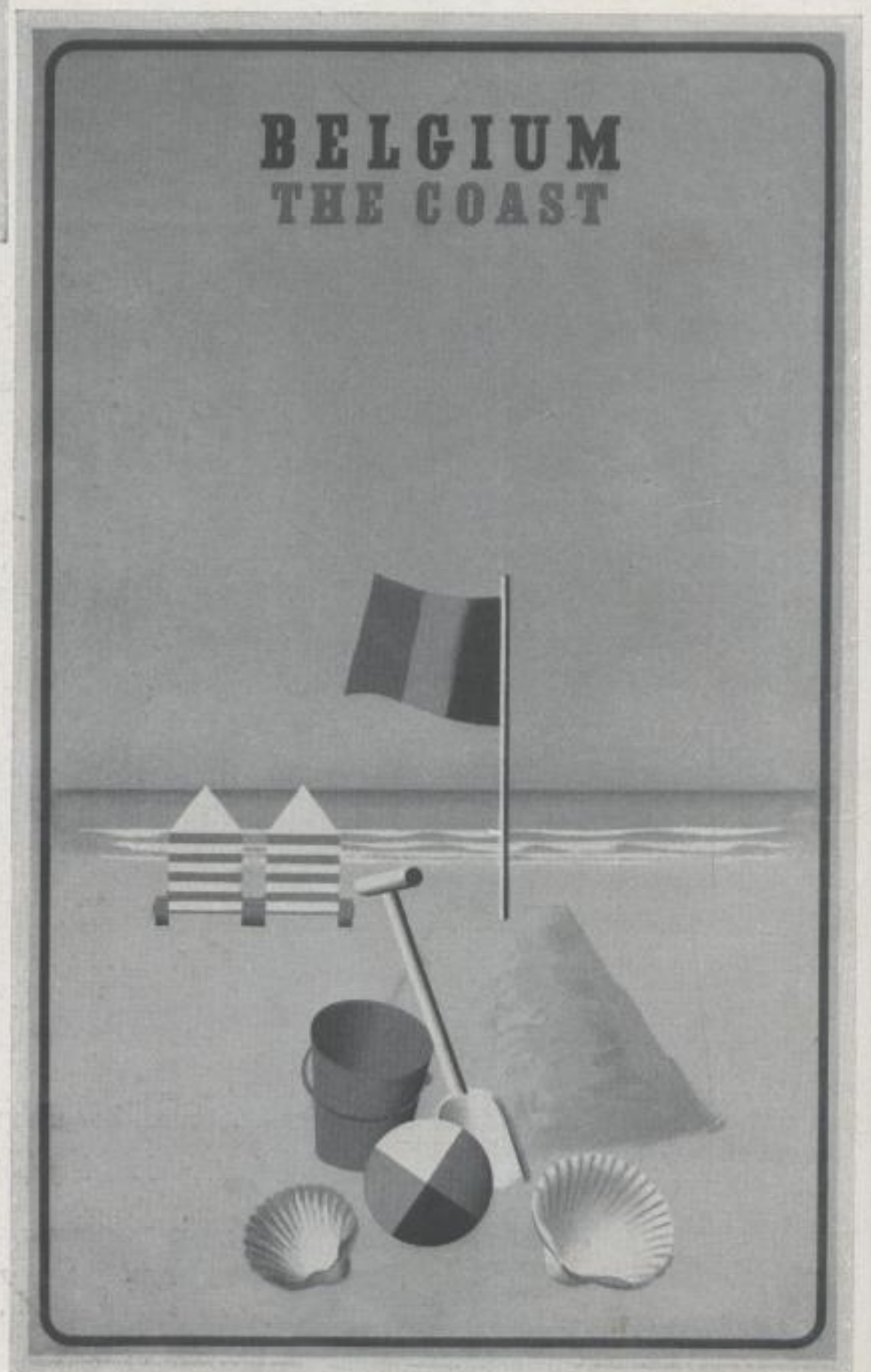


Entwurf M. DUTRIEU Design

in the pictures of mighty strongholds and castles, well-preserved stone witnesses of the ancient glory and splendour of this country, which throughout the centuries had been the stage for the enacting of dramatic events towards which the eyes of the world were turned.

Translated by Flora Salmond-Volkmann

Entwurf LES CRÉATIONS PUBLICITAIRES Design



chance of working in England. The posters displayed here are based on the idea of allowing reality to produce its own effect. And true it is that precisely Belgian places of interest are eminently suited for picturesque posters. Without even attempting to stylize them forcibly, the effect they produce in themselves is that obtained by the poster. This is apparent in Verbaere's reproduction of the Flemish Campines, and still more so