

Cairn Terrier



SELFIX
SCHALS

OVIAK DRUCK WIEN

or unusual. Not infrequently are pictures of various objects and figures to be seen in American trade journals which have no apparent connection with the goods for which the appeal is being made. Such a method is exceedingly "unbusiness-like", is nevertheless stirring, and perhaps it would not be at all a bad thing if now and then we were to make use of it, and allow many an over-familiar and rusty old motive to fall completely into disuse.

Translated by Flora Salmond-Volkmann