

**NAJSTARSZA w POLSCE FABRYKA CYKORJI
ZAŁOŻONA w 1816 R.**



Plakat für eine
Zichorien-Fabrik

Poster of a coffee-
substitute factory

expression to ideas consistent with his racial type. It has left him free to choose his own style of art and allowed his talent full scope in reflecting the spirit of his Polish homeland and in selecting its most notable and most important features. One has only to think of the poster "Warsaw" which reflects so admirably the unique, mysterious atmosphere of a warm, exciting summer's night in Warsaw, conjuring up memories in the minds of all who perchance themselves on such a night once traversed the Aleja Ujazdowskie, through the Park of the Palais Tazienki to the Vistula. Gronowski's talents, however, do not only lie in the power to reproduce "atmosphere" in the form of a poster but also to give it to such objects as are utterly devoid of romanticism and might be called drab. Gronowski even succeeded in making a textile factory's catalogue so intriguing