



Script is a medium of expression used by the advertising artist, Martin Wilke, and most admirably does it fulfil its purpose. This born calligrapher is a past master in the handling of his pen with a sure and yet delicate touch. His writing arrests the eye with compelling force; each single letter plays its part. Charm, however, is not the only note he chooses to emphasize; there is also that undeniable warmth characteristic of spontaneous expression. Two type foundries issue new forms of script by Martin Wilke's. "Caprice" cast in H. Berthold's Works, is delightful in its lissomness and gay audacity. The individual types are like quick, nimble caprioles. A pleasant duty indeed to impart some unusual piece of news or to make an appeal to the public in this fascinating, harmonious script! But for all its delightful whimsicality "Caprice" is never freakish either in lines or in flourishes. As

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